

St. John's Senior School



Subject: Business
Teacher: H O'Neill

Form: 4th Form
Term: Autumn 2025

WEEK	WEEK BEGINNING	TOPIC
1	8 th September	<ul style="list-style-type: none"> 1.1.1 The dynamic nature of business
2	15 th September	<ul style="list-style-type: none"> 1.1.2 Risk and reward; 1.1.3 The role of business enterprise
3	22 nd September	<ul style="list-style-type: none"> 1.2.1 Customer needs; 1.2.2 Market research
4	29 th September	<ul style="list-style-type: none"> 1.2.3 Market segmentation; 1.2.4 The competitive environment
5	6 th October	<ul style="list-style-type: none"> 1.3.1 Business aims and objectives
6	13 th October	<ul style="list-style-type: none"> 1.3.2 Business revenues, costs and profits
7	20 th October	<ul style="list-style-type: none"> 1.3.3 Cash and cash-flow
HALF - TERM		
8	3 rd November	<ul style="list-style-type: none"> 1.3.4 Sources of business finance
9	10 th November	<ul style="list-style-type: none"> 1.4.1 The options for start-up and small businesses
10	17 th November	<ul style="list-style-type: none"> END OF TERM EXAMINATIONS
11	24 th November	<ul style="list-style-type: none"> 1.4.2 Business location; 1.4.3 The marketing mix
12	1 st December	<ul style="list-style-type: none"> 1.4.4 Business plans
13	8 th December	<ul style="list-style-type: none"> 1.5.1 Business stakeholders

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WEEK	WEEK BEGINNING	TOPIC
1	6 th January	<ul style="list-style-type: none">1.5.2 Technology and business
2	12 th January	<ul style="list-style-type: none">1.5.3 Legislation and business
3	19 th January	<ul style="list-style-type: none">1.5.4 The economy and business
4	26 th January	<ul style="list-style-type: none">1.5.5 External influences
5	2 nd February	<ul style="list-style-type: none">2.1.1 Business growth
6	9 th February	<ul style="list-style-type: none">2.1.2 Changes in business aims and objectives
HALF - TERM		
7	23 rd February	<ul style="list-style-type: none">MINI TEST
8	2 nd March	<ul style="list-style-type: none">2.1.3 Business and globalisation
9	9 th March	<ul style="list-style-type: none">2.1.4 Ethics, the environment and business
10	16 th March	<ul style="list-style-type: none">2.2.1 Product
11	23 rd March	<ul style="list-style-type: none">2.2.2 Price

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WEEK	WEEK BEGINNING	TOPIC
1	20 th April	<ul style="list-style-type: none"> 2.2.3 Promotion
2	27 th April	<ul style="list-style-type: none"> 2.2.4 Place
3	5 th May (Tuesday)	<ul style="list-style-type: none"> 2.2.5 Using the marketing mix to make business decisions
4	11 th May	<ul style="list-style-type: none"> 2.3.1 Business operations
5	18 th May	<ul style="list-style-type: none"> 2.3.2 Working with suppliers
HALF - TERM		
6	1 st June	<ul style="list-style-type: none"> END OF YEAR EXAMINATIONS
7	8 th June	<ul style="list-style-type: none"> 2.3.3 Managing quality
8	15 th June	<ul style="list-style-type: none"> 2.3.4 The sales process
9	22 nd June	<ul style="list-style-type: none"> Revision of Theme 1 and 2 key concepts
10	29 th June	<ul style="list-style-type: none"> Revision of quantitative skills and business calculations
11	6 th July	<ul style="list-style-type: none"> Revision of marketing and operational decisions