



Subject:	Business	Form:	4th Form
Teacher:	H O'Neill	Term:	Autumn 2026

Week	Week Beginning	Topic
1	7th September	1.1.1 The dynamic nature of business
2	14th September	1.1.2 Risk and reward; 1.1.3 The role of business enterprise
3	21st September	1.2.1 Customer needs; 1.2.2 Market research
4	28th September	1.2.3 Market segmentation; 1.2.4 The competitive environment
5	5th October	1.3.1 Business aims and objectives
6	12th October	1.3.2 Business revenues, costs and profits
7	19th October	1.3.3 Cash and cash-flow
Autumn Half-Term (26th October to 30th October)		
8	2nd November	1.3.4 Sources of business finance
9	9th November	1.4.1 The options for start-up and small businesses
10	16th November	Winter Exam week
11	23 November	1.4.2 Business location; 1.4.3 The marketing mix
12	30th November	1.4.4 Business plans
13	7th December	1.5.1 Business stakeholders



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Week	Week Beginning	Topic
1	4th January	1.5.2 Technology and business
2	11th January	1.5.3 Legislation and business
3	18th January	1.5.4 The economy and business
4	25th January	1.5.5 External influences
5	1st February	2.1.1 Business growth
6	8th February	2.1.2 Changes in business aims and objectives
Spring Half-Term (15th February to 19th February)		
8	22nd February	Mini Test week
9	1st March	2.1.3 Business and globalisation
10	8th March	2.1.4 Ethics, the environment and business
11	15th March	2.2.1 Product; 2.2.2 Price



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Week	Week Beginning	Topic
1	12th April	2.2.3 Promotion
2	19th April	2.2.4 Place
3	26th April	2.2.5 Using the marketing mix to make business decisions
4	3rd May	2.3.1 Business operations
5	10th May	2.3.2 Working with suppliers
6	17th May	2.3.3 Managing quality
7	24th May	2.3.4 The sales process
Summer Half-Term (31st May to 4th June)		
8	7th June	Summer Exam week
9	14th June	Revision of Theme 1 and 2 key concepts
10	21st June	Revision of quantitative skills and business calculations
11	28th June	Revision of marketing and operational decisions
12	5th July	Consolidation of business operations and Theme 2 key concepts